## Message Text

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INFO OCT-01 ISO-00 NEAE-00 PM-04 NSC-05 SP-02 SS-15 CIAE-00 DODE-00 INR-07 NSAE-00 PA-01 USIA-06 PRS-01 IO-13 SSM-03 /068 W

-----281946Z 090731 /43

P R 281421Z JAN 77 FM AMEMBASSY TEL AVIV TO SECSTATE WASHDC PRIORITY 4639 INFO AMEMBASSY AMMAN AMEMBASSY CAIRO AMEMBASSY DAMASCUS AMCONSUL JERUSAELM

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E.O. 11652: N/A TAGS: PINT, IS

SUBJECT: POLL SHOWS ALIGNMENT DRAWING EVEN WITH LIKUD

REF: TEL AVIV 0090

- 1. BEGIN UNCLASSIFIED: YEDIOT AHARONOT'S LATEST SURVEY, PUBLISHED IN TODAY'S EDITION, SHOWS THE ALIGNMENT RUNNING NECKAND-NECK WITH THE LIKUD. THE POLL WAS TAKEN "IN THE LATTER HALF OF JANUARY" AND SHOWS THE ALIGNMENT GARINING OVER THE YEDIOT TALLY TAKEN IN LATE DECEMBER.
- 2. THE POLL WAS CONDUCTED AMONG A SAMPLING OF THE JEWISH POPULATION, BUT EXCLUDED RESIDENTS OF "WORKING SETTLEMENTS" (READ KIBBUTZIM AND MOSHAVIM). IT ASKED THE QUESTION "IF THE KNESSET ELECTION HAD BEEN HELD TODAY, WHICH LIST WOULD YOU HAVE VOTED FOR?" TRANSLATED INTO KNESSET SEATS AND ASSUMING ARAB REPRESENTATION AT SEVEN SEATS (RAKAH AND MINORITY LISTS), THE RESULTS WERE AS FOLLOWS: ALIGNMENT 35; LIKUD -35; YADIN 19; NRP -9; SHARON -6; TORAH LIMITED OFFICIAL USE

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FRONT -5; ILP - 1; CITIZEND RIGHTS -1; MOKED - 1.

3. AS IN TH PRIVIOUS SAMPLINGS, THE RESULTS ARE INTERESTING FOR WHAT IS REVEALED ABOUT THE INDECIDED VOTE (28 PERCENT) AND THOSE REFUSING TO ANSWER (11 PERCENT). NEARLY HALF OF THESE VOTED FOR THE ALIGNMENT IN 1973 AND 21 PERCENT VOTED FOR THE LIKUD. STATED ANOTHER WAY, OF 1973

ALIGNMENT VOTERS, 30 PERCENT HAVE NOT YET MADE UP THEIR MINDS AND OF 1973 LIKUD VOTERS, 19 PERCENT ARE STILL UNDECIDED.

- 4. FORTY-ONE PERCENT OF YADIN'S SUPPORTERS VOTED FOR THE ALIGNMENT PREVIOUSLY AND LESS THAN 30 PERCENT FOR THE LIKUD. JIST UNDER 60 PERCENT OF SHARON'S SUPPORT CAME FROM FORMER LIKUD VOTERS AND 20 PERCENT FROM FORMER ALIGNMANE VOTERS.
- 5. A PARALLEL POLL ADKING THE QUESTION "WHO WOULD YOU SAY IS BETTER SUITED TO BE PRIME MINISTER--RABIN, PERES, OR EBAN" GAVE THESE RESULTS: RABIN 31 PERCENT; PERES 41 PERCENT; EBAN 6 PERCENT. AMONG THOSE IN THE SAMPLE WHO INDICATED SUPPORT FOR THE ALIGNMENT IN THE PARTY PREFERENCE POLL, RABIN RECEIVED 52 PERCENT, PERES 35 PERCENT AND EBAN 6 PERCENT. END UNCLASSIFIED.
- 6. BEGIN LIMITED OFFICIAL USE
  COMMENT: WE MUST CAUTION
  THAT THE QUALIFICATIONS EXPLAINED IN PARA 2 ABOVE DETRACT
  FROM THE POLL AS AN ACCURATE REFLECTION OF THE ELECTORATE.
  IN ANALYZING THE RESULTS, THE LARGE NUMBER OF TRADITIONAL
  VOTERS AMONG THE "UNDECIDED" AND "REFUSE TO ANSWER"
  CATEGORIES INDICATE THAT THE ALIGNMENT HAS ITS WORK CUT
  OUT FOR IT. PERHAPS THE ONE BIG SURPRISE IN THIS LATEST
  SURVEY IS THE ALIGNMENT'S GAIN, HOWEVER SMALL, OVER THE
  DECEMBER POLL DESPITE THE INTERVENING OFER TRAGEDY.
  DUNNIGAN

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NNN

## Message Attributes

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TAGS: PINT, IS To: STATE Type: TE

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